

REPORTING OF SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs. In Lakhs)

Sr. No.	Particulars	Standalone						Consolidated					
		For the Quarter ended			For the Nine months ended		For the year ended	For the Quarter ended			For the Nine months ended		For the year ended
		31.12.2013	30.09.2013	31.12.2012	31.12.2013	31.12.2012	31.03.2013	31.12.2013	30.09.2013	31.12.2012	31.12.2013	31.12.2012	31.03.2013
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Segment Revenue												
	a) Consumer & Bazaar Products	78220	78826	67941	241211	208762	267432	88607	89718	77365	273378	235580	302049
	b) Industrial Products	19386	21615	16570	59633	52101	70819	19386	21615	16570	59633	52101	70819
	c) Others	686	998	609	2361	1327	1984	686	998	609	2361	1327	1984
	Total	98292	101439	85120	303205	262190	340235	108679	112331	94544	335372	289008	374852
	Less : Inter Segment Revenue	2424	2924	1844	7829	6554	9058	2424	2924	1844	7829	6554	9058
	Net Sales / Income From Operations	95868	98515	83276	295376	255636	331177	106255	109407	92700	327543	282454	365794
2	Segment Results												
	a) Consumer & Bazaar Products	15590	19305	15880	59048	50815	64449	15521	19286	15758	59118	50021	61810
	b) Industrial Products	1806	2468	1828	6189	5747	8071	1806	2468	1828	6189	5747	8071
	c) Others	(371)	(65)	(246)	(409)	(698)	(969)	(371)	(65)	(246)	(409)	(698)	(969)
	Total	17025	21708	17462	64828	55864	71551	16956	21689	17340	64898	55070	68912
	Less : i) Interest	245	300	(356)	838	510	793	450	484	(153)	1361	1054	1542
	ii) Other Unallocable Expenditure - Net Of Unallocable Income	3676	4750	1272	12056	6831	8801	3547	4702	1534	11949	7466	9237
	Total Profit Before Tax	13104	16658	16546	51934	48523	61957	12959	16503	15959	51588	46550	58133
3	Capital Employed												
	a) Consumer & Bazaar Products	53448	51909	46556	53448	46556	47795	82692	72860	65563	82692	65563	66311
	b) Industrial Products	32131	28066	19196	32131	19196	20978	32131	28066	19196	32131	19196	20978
	c) Others	4124	3286	4626	4124	4626	4247	4124	3286	4626	4124	4626	4247
	d) Unallocated	121537	118171	108542	121537	108542	100223	91971	90690	83193	91971	83193	73617
	Total Capital Employed	211240	201432	178920	211240	178920	173243	210918	194902	172578	210918	172578	165153

Notes:

- The above results have been reviewed by the Audit Committee on 27th January 2014 and approved by the Board of Directors at their meeting held on 28th January 2014.
- The Statutory Auditors have carried out a "Limited Review" of the standalone financial results for the quarter and nine months ended 31st December 2013.
- The Company has opted to publish Standalone as well as Consolidated financial statements. The Consolidated financial results prepared as per Accounting Standard (AS-21) and Accounting Standard (AS-23) comprise the results of Pidilite Industries Ltd. (Holding Company), 19 subsidiary companies, two partnership firms and one associate company.
- Unallocated Capital Employed as at 31st December 2013 includes a) Capital Work in Progress of Rs. 36850 lakhs (31st December 2012 Rs. 36000 lakhs) of Synthetic Elastomer Project b) Investment in units of mutual funds/ term deposit with banks Rs.29061 lakhs (31st December 2012 Rs.36383 lakhs).
- During the quarter, outstanding 600 Secured Redeemable Non Convertible Debentures aggregating Rs. 6000 lakhs were redeemed on 5th December 2013.
- During the quarter, the Company has incorporated a subsidiary company named "Percept Waterproofing Services Limited" for the purpose of carrying on business of waterproofing application and consultancy services.
- Exceptional items in standalone and consolidated result includes :
 - Voluntary Retirement Scheme Rs.637 lakhs for the quarter and nine months ended 31st December 2013.
 - Gain on payment of sales-tax deferral liability Rs.1068 lakhs for the year ended 31st March 2013.
 - Reversal of provision in value of long term investments (net) Rs.58 Lakhs for the quarter and nine months ended 31st December 2012 and Rs.57 lakhs for year ended 31st March 2013.
 - Provision for diminution in value of investment in a subsidiary company Rs.531 lakhs is only in the standalone results for the year ended 31st March 2013.
 - In addition, impairment of goodwill Rs.942 lakhs is in the consolidated results for the year ended 31st March 2013.
- During the quarter, Company has granted 49,000 Stock Options pursuant to Employee Stock Option Scheme 2012. Upon vesting in two equal installments over a period of two years, each option entitles the grantee to one share @ Re. 1 per share.
- Previous period figures are regrouped wherever necessary.