



15th January, 2024

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Dear Sir,

Sub: Press release

Please find attached the press release dated 15th January, 2024.

Thanking You,

Yours faithfully,
For Pidilite Industries Limited

Manisha Shetty
Company Secretary

Regd. Office
Regent Chambers, 7th Floor
Jamnalal Bajaj Marg
208 Nariman Point
Mumbai 400 021

Pidilite Industries Limited
Corporate Office
Ramkrishna Mandir Road
Andheri - E, Mumbai 400059, India

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www.pidilite.com
CIN:L24100MH1969PLC014336



Pidilite Industries and Syn-Bios Combine Forces to Transform South Asia's Leather Chemical Landscape

The partnership to significantly expand supply of advanced Leather Chemicals across India, Sri Lanka, Bangladesh, Nepal and Vietnam

Mumbai, 15 January 2024 – Pidilite Industries Limited, a key manufacturer of adhesives, sealants, and construction chemicals, has partnered with Italy-based Syn-Bios, known for R&D and global marketing in the leather tanning industry.

Vikas Kulkarni, Chief Business Officer, Industrial Products, Pidilite, mentions, "Pidilite has been offering eco-friendly Leather chemicals for 30 years now. The Syn-Bios partnership enhances our product range, allowing us to provide extensive leather chemical products in India, Bangladesh, Vietnam, Nepal, and Sri Lanka through our established channels."

In this collaboration, Pidilite Industries Limited will handle sales and distribution of Syn-Bios products in India, Sri Lanka, Bangladesh, Nepal, and Vietnam. Both companies will also engage in technical collaboration to offer comprehensive solutions for the Leather Industry.

Enrico Gastaldello, Executive Vice President (EVP) & Chief Commercial Officer (CCO) of Syn-Bios, adds, "The collaboration with Pidilite Industries expands our impact in the South Asian leather market. Pidilite's presence aligns with Syn-Bios' innovative products. Together, we aim to set new benchmarks in the Leather Industry."

India's exports of footwear, leather, and leather products exhibit significant growth potential for the future. Pidilite, with a diverse range of industrial products, including acrylic binders, liquid syntans, and polyurethanes, is well-positioned to capitalize on this opportunity.

Syn-Bios is renowned for high-performance pigments and innovative products tailored to the leather industry's unique needs, establishing a worldwide presence in pigments and inks.

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About Pidilite:

Pidilite Industries Ltd. - a company that is Indian at heart and international in its reach. Since its inception in 1959, Pidilite Industries Limited has been a pioneer in B2B specialty chemicals and consumer products in India. Pidilite's flagship brand FEVICOL has revolutionized the adhesive industry by catering to a variety of applications. Its product range includes Adhesives and Sealants, Construction and Paint Chemicals, Automotive Chemicals, Art Materials, Industrial Adhesives, Industrial and Textile Resins and Organic Pigments and Preparations. Pidilite's diverse and comprehensive solutions are powered by a strong and innovative in-house R&D team.

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